

FEB 28 2011

IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

Attorney Docket No.: Google-115 (GP-089-03-US)

Applicants: Andrew FIKES, et al.

Serial No.: 10/676,195

Confirmation No.: 7103

Filing Date: September 30, 2003

Title: **SYSTEM AND METHOD FOR AUTOMATICALLY TARGETING WEB-BASED ADVERTISEMENTS**

Examiner: Tri V. Nguyen

Group Art Unit: 1796

Mail Stop RCE
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

REQUEST FOR A THREE (3) MONTH EXTENSION OF TIME

Further to the Notice of Appeal filed on September 27, 2010, which set a period for response to expire on November 27, 2010, please extend that period three (3) months to expire on February 27, 2011. The Patent Office is authorized to charge the fee of \$1,110.00 and any fee due to the deposit account of Straub & Pokotylo, deposit account number 50-1049.

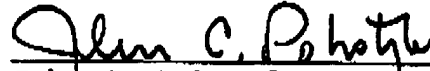
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Respectfully submitted,

February 28, 2011



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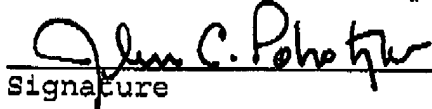
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CERTIFICATE OF FACSIMILE TRANSMISSION

I hereby certify that this paper (and any accompanying paper(s)) is being facsimile transmitted to the United States Patent Office on the date shown below.

John C. Pokotylo

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February 28, 2011
Date